If You Miss Your SHOPPING NEWS PHONE RAndolph 3215

# DALY CITY SHOPPING NEWS

Complete Coverage in Daly City and Colma

Published Each Friday — Daly City, San Mateo County, California, Friday, December 31, 1943 — Door Handle Distribution

**"EDWARDS"**
PRESCRIPTION
**DRUG STORE**
6272 Mission Street

500 Economy Household Tissues 39c

Heavy Waxed Paper in 25c Rolls

A. D. S. Brushless Shaving Cream 15½ oz. 59c

Hy-Tone Linen Paper & Envelopes - box 25c

V-Mail 10c and 25c

Light Mineral Oil pint 25c

Leather Wrist Bands for Watches 40c

Fountain Syringe Tubing 20c

Eventlo Nipples and Bottles

Lunch Boxes with Vacuum Bottles complete $1.99

Liquors and Cordials

TEQUILA, pints

**DOLAN**
6939 Mission Street
Opposite Jefferson Union High School

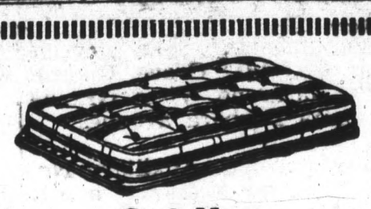
**BUILDING**
supplies in "new or equal."
Lumber, Doors, Windows, Wall Board, Roofing, Plumbing Fixtures, Pipe, Fittings, Toilets

**MIDTOWN LIQUOR STORE**
7144 Mission Street
Phone ELkridge 2128

ADVERTISED BRANDS OF QUALITY LIQUORS, WINES, BEERS, MIXERS AND TOBACCOS AT MIDTOWN
CLOSED SUNDAYS

We recommend Midtown Cleaners & Pressers
7146 Mission Street

**HAPPY NEW YEAR TO SHOPPER READERS**



Get Your
MATTRESS
*RENOVATED*
NOW — while materials and labor are *available*
All Our Work Absolutely
*GUARANTEED*
ONE DAY SERVICE
**DALY CITY MATTRESS COMPANY**
6754 Mission · DEL. 9792

Our Careful Cleaning
MAKES CLOTHES LAST LONGER
8-HOUR SERVICE
We Operate Our Own Plant
ALL CLEANING DONE ON PREMISES
**DALY CITY CLEANERS**
6274 Mission Street — Phone DElaware 5261

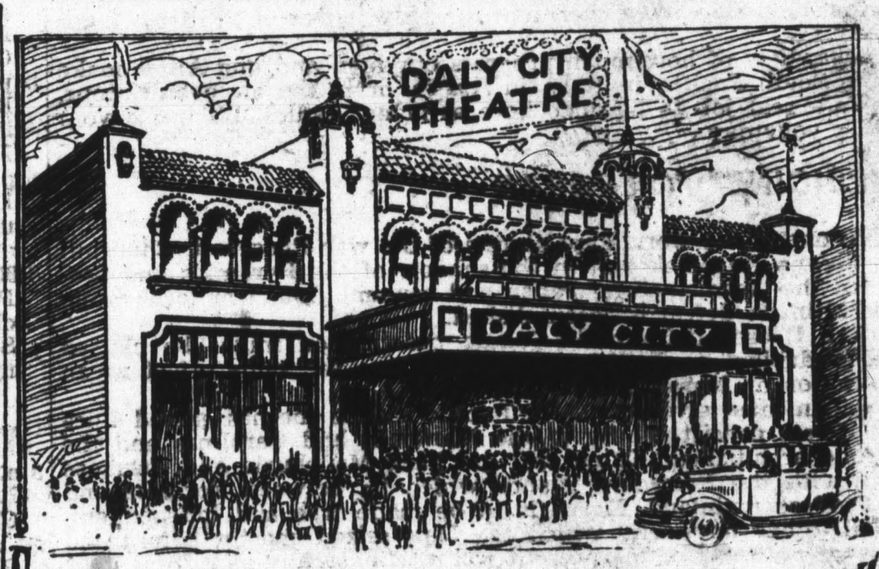
Phone RAndolph 9805
6498 Mission Street
We Call and Deliver
Mechanic On Duty
*SPECIAL—Let us recap your tires for rainy weather*
HAVE A MOTOR TUNEUP FOR WINTER DRIVING
**JEAN'S SUPER SERVICE STATION**
AUTO REPAIRING AND BATTERIES
Rio Grande Products — Greasing and Oiling

**Buy Bonds**
AND HAVE YOUR RADIO FIXED WITH THE CHANGE
**BYRNE RADIO STORE**
RAnd. 7782 — 6241 Mission Street — Opp. Daly City Theatre

**REB'S UPHOLSTERY SHOP**
26-28 Hillcrest Drive — DElaware 4591
*Complete Electric Train Set For Sale*

*JOBBING and REPAIRING OF ALL KINDS*
*PATENT CHIMNEYS, FURNACES AND WATER HEATERS OF EVERY DESCRIPTION*
**STATE SHEET METAL WORKS**
*(Formerly DOWNALL Sheet Metal Works)*
6084 Mission St. — RAndolph 10153

**KEEP 'EM ROLLING!**
WE HAVE ESSENTIAL
BATTERIES, SPARK PLUGS, FILTERS, etc.
**CHECK YOURS NOW**
*Get Them While Available!*
**FRANK'S UNION SUPER SERVICE STATIONS**
No. 1 — 6200 Mission St.
No. 2 — Alemany Blvd. at Sickles




*NOW PLAYING—*
*Thursday, Friday, Saturday, Dec. 30-31, Jan. 1—*
SONJA HENIE, JACK OAKIE, CESAR ROMERO in
**"WINTERTIME"**
Also DISNEY FEATURE CARTOON
*"VICTORY THROUGH AIR POWER"*
MAJOR SEVERSKY, Narrator
CONTINUOUS SHOWINGS—New Year's Day, January 1
MIDNIGHT SHOW, FRIDAY, NEW YEAR'S EVE

*Sunday, Monday, Tuesday, January 2-3-4—*
JOHN GARFIELD, MAUREEN O'HARA in
**"FALLEN SPARROW"**
Also ALLYN JOSLYN, EVELYN KEYES, EDMUND LOWE in
*"DANGEROUS BLONDES"*

*Wednesday, January 5—*
RUTH TERRY, FRANK ALBERTSON in
**"MYSTERIOUS BROADCAST"**
Also CHARLES STARRETT in
*"ROBIN HOOD OF THE RANGE"*

*Thursday, Friday, Saturday, January 6-7-8—*
NELSON EDDY, CLAUDE RAINS, SUSANNA FOSTER in
**"THE PHANTOM OF THE OPERA"**
Also ROBERT PAIGE, LOUISE ALLBRITTON, DIANA BARRYMORE in
*"FIRED WIFE"*

# DALY CITY SHOPPING NEWS

Published Every Friday by Daly City Record
3317 SAN JOSE AVE. Telephone RANDOLPH 3215

MRS. ALBERT H. BOYNTON ..... Editor
CLAUDE N. MOORE ..... Business Manager


## WOODROW WILSON

This week marks the eighty-seventh birthday of Woodrow Wilson—December 28, 1856. And already twenty years have gone since he passed away. Yet, his spirit, like some great guiding presence is felt at every international council table where men gather in the interest of a lasting world peace.

Woodrow Wilson's crusade for a world organization to prevent future wars failed in the last generation, but it may succeed in this one. If we had joined the League of Nations we do not know how successful it would have been. We only know that it could not have been more unsuccessful than our attempt to avoid war by staying out of the league.

We know now that we must strive to get along with other countries in some sort of international association. We know now that there is no easy way to "run out" on our obligations as a great world power. Woodrow Wilson saw this. But as far as America was concerned, he saw it too soon.

Wilson predicted the present conflict. He said, in 1919, "I can predict with absolute certainty that within another generation there will be another world war if the nations of the world do not concert the method by which to prevent it. . . It will come while this generation is living, and the children will be sacrificed upon the altar of that war."

The march of the years has proved his prediction uncannily accurate. But his voice did not prevail. It was drowned in the protests of those who opposed his plan because of their personal hatred toward him.

Once he said, "I would rather fail in a cause that some day will triumph than to triumph in a cause that I know some day will fail."

## LADIES' DAY

The tidal wave of Christmas shopping has passed over our retail stores, sweeping clean counters and shelves. Weary clerks and proprietors are now coming up for air.

The fact that retailers—both chain and independent—were able to handle the rush as well as they did, was due not only to the extra effort on the part of their regular employees, but also to the cooperation of school departments which permitted students to work during the holiday vacation.

The sales volume drops off with the first of the year, but there is still not enough manpower or "womanpower" to adequately handle even the normal business. A further tightening of the labor market seems likely to follow when the crop planting begins.

Women now serving in the retail industry are doing a splendid job, but there still are not enough of them. In food stores, customers have been surprised to see how quickly the "butcherettes" have learned to carve steaks and cut chops. In meeting civilian needs, these women have availed themselves of good permanent jobs if they wish to keep them, while at the same time doing their part in the war effort.

Our war workers must be clothed and fed, and it is the retailer's job to do it. But he must have help. And he must look to the women for that help since they represent the only source of available labor supply.

Regardless of how much progress our men and our Allies make in the South Pacific, in Italy, in Russia, or in the air over Europe, there's a real job to be done here at home. Ladies, it's up to you! This is your day.

## "MEDICINE" FOR JAPAN

In one of the worst-kept secrets of the war Roosevelt, Churchill and Chiang Kai-Shek met in the shadow of the Pyramids and prescribed the "medicine" for Japan and her ambitious war lords when their ultimate defeat is accomplished.

The Roosevelt-Churchill-Chiang prescription might be classed as a "reducing" tonic although it will have the same effect as an amputation on Nippon's bloated growth.

Japan must give up all the Pacific islands she has gained since 1914. These consist chiefly of the Marshalls and Carolines and the Mariana archipelago. China will get back Manchuria and Formosa along with the Pescadero islands which lie between Formosa and the Chinese mainland. Korea is to be made free and independent, and all other territories which the Japs seized shortly before and after the outbreak of the present war will naturally pass from their control.

This will reduce Hirohito's empire from 3 million square miles and 500 million inhabitants to 148,000 square miles and the 75 million population of Japan itself. Thus will vanish the evil dreams of Asiatic or world domination which started in 1894 when the Japs pulled their first "Pearl Harbor" against Russia, and added to their possessions through violence and treachery.

There will be no "face saving" this time. Rather, it will be more like "face lifting"—leaving Japan thinner—and wiser—than before.

## Enrollment At Polytechnic Begins January 3

Enrollment in Polytechnic Evening high school, opposite Kezar stadium, begins January 3. Instruction from 7 to 9 p. m. commences on January 5. This does not mean that students may not enroll later: enrollment is welcomed any time during the term, because, with but few exceptions, instruction is individual.

All courses are free.

Red Cross work starts January 10.

Numerous advanced courses in the academic, music, arts and crafts, domestic science, industrial, and commercial curricula are listed. There will be classes in physical education for men and women.

Many women in the war service may wish to enroll in auto mechanics and emergency repairs, home maintenance, map reading, positions platting, and similar war activities.

Commercial courses in Edi-phone practice, in mimeographing and other duplicating devices, in stencil cutting, filing, switchboard operation, and similar office requirements, have been added. With the exception of bookkeeping machines and the Friden, Polytechnic Evening high school is supplied with all makes of calculating machines, electric and hand operated.

A complete course in drafting will be given by a consulting engineer; likewise courses in interior decorating and photography by professionals in their own right.

Text-books are loaned free of charge, The facilities of the school are extended without cost to any adult, whether 18 years of age or 80; all that is asked in return, is conscientious attendance.

The Municipal N cars, or lines 7 and 17 of the Market Street railway, pass the doors of the Polytechnic Evening high school.

**BUY MORE WAR BONDS AND STAMPS!**

# Activity Calendar

### Friday, Dec. 31

**8:30 p. m.—** Regular meeting, Girl Scout Troop No. 2, Grace Church of the Nazarene, Vista Grande and Santa Barbara avenues.

**4 p. m.—** Regular meeting, Cub Den No. 3, Pack No. 141, 249 Woodrow street.

**4 p. m.—** Regular meeting, Cub Den No. 4, Pack No. 141, Grace Church of the Nazarene, Vista Grande and Santa Barbara avenues.

### Saturday, January 1

**HAPPY NEW YEAR!**

### Monday, January 3

**7 p. m.—** Regular meeting, Boy Scout Troop No. 141, Grace Church of the Nazarene, Vista Grande and Santa Barbara avenues.

**8 p. m.—** Regular meeting, Auxiliary No. 3, D. C. F. D., Mission and Westlake.

**8 p. m.—** Stated meeting, followed by program, Crocker Chapter No. 382, O. E. S., Masonic temple.

**8 p. m.—** Regular meeting, General department, Daly City Fire department, 188 Santa Barbara avenue.

### Tuesday, January 4

**1:30 p. m.—** General meeting, General Pershing P. T. A., Pershing school.

**2 p. m.—** Regular meeting, Colma P. T. A., Jefferson annex.

**4 p. m.—** Regular meeting, Cubbies, Pack No. 141, Grace Church of the Nazarene, Vista Grande and Santa Barbara avenues.

**7:30 p. m.—** Regular meeting, Crocker Lodge No. 454, F. & A. M., Masonic hall.

**8 p. m.—** Regular meeting, Daly City Band, No. 5 firehouse, Oliver and Bellevue.

**8 p. m.—** Regular meeting, Fire Commissioners, D. C. F. D., City hall, 75 Wellington avenue.

**8 p. m.—** Regular meeting, El Carmelo Parlor No. 256, N. S. G. W., Colombo hall.

**8 p. m.—** Regular meeting, Ladies Auxiliary to Company No. 4, D. C. F. D., 28 Rice street.

**8 p. m.—** Devotions, Our Lady of Perpetual Help church, 60 Wellington avenue.

**8:30 p. m.—** Public whist, Vista Grande Circle No. 253, Foresters, Linhares Social hall, 176 Los Banos avenue.

### Wednesday, January 5

**9 a. m. - 11 a. m.—** Regular meeting, Well Baby Clinic, San Jose and Flournoy.

**10 a. m. - 4 p. m.—** Regular meeting, Red Cross Sewing workroom, Theatre hall. VOLUNTEERS NEEDED!

**12:10 p. m.—** Regular meeting, Daly City-Colma Lions club, Colonial Drive Inn.

**7:30 p. m.—** Regular meetnig, Company No. 1, D. C. F. D., 188 Santa Barbara avenue.

**7:30 p. m.—** Regular meeting, Daly City Unit No. 410, American Legion auxiliary, Legion hall, 474 San Diego avenue.

**7:30 p. m.—** Regular meeting, Sea Scout Ship No. 144, 6266 Mission street.

**7:45 p. m.—** Weekly prayer meeting, Grace Church of the Nazarene, Vista Grande and Santa Barbara avenues.

**8 p. m.—** Regular meeting, Auxiliary No. 8, D. C. F. D., San Diego and Vista Grande avenues.

**8:15 p. m.—** Regular meeting, El Carmelo Parlor No. 181, N. D. G. W., Masonic hall.

**8:15 p. m.—** Regular meeting, Tula Council No. 236, Degree of Pocahontas, 2246 Cayuga avenue.

## Don't Forget That Spare 'Pork' Stamp

"Have you used those five extra points yet? Don't forget that January 1 is the last date to utilize spare stamp No. 1 on the first page of War Ration Book Four for pork," advises Miss Genevieve Blue, chief clerk at War Price and Rationing Board No. 83-12-3.

Miss Blue announced that the board offices, 470 Grand avenue, South San Francisco, would be closed New Year's day.

## Red Cross Reports On Communication

According to the announcement of the Home Service department of the American Red Cross all telegraphic and postal communications between Switzerland and Italy have been disrupted. Therefore, until further notice, no inquiries or messages to civilians in Italy in either the area occupied by the United Nations or in the portion occupied by Germany can be accepted by the American Red Cross. Messages which are still arriving in Washington from Italy had been forwarded to the International Red Cross before the invasion of Italy. When service is again available the public will be immediately informed according to Mrs. Barney Bristow of the Home Service department.

Communications are now possible between individuals in the United States and American Nationals living in Sicily. Messages and inquiries are referred to the Department of State which verifies the citizenship of the person in Sicily as American before sending the message forward. For further information regarding the sending of these communications call at the Home Service department of the American Red Cross, 1308 Howard avenue, Burlingame.


KEEP ON Backing the Attack WITH WAR BONDS

DOUBLE THE CARE and DOUBLE THE WEAR

Cleaning, Pressing
Hat Renovating
Repairing and Alteration
WARDROBE CLEANERS AND PRESSERS
T. B. JONES, Prop.
6748 Mission St. JUniper 4-8321

Have AUTO GLASS INSTALLED HERE - NOW!
Winter rains are on the way -- start today to make your present car last longer!
For estimate call
COLMA AUTO PARTS
7244 Mission St. Phone RAndolph 7279

KEEP WELL .. AND KEEP WORKING
This is the nation's creed in time of need. And we are proud to play our part in its fulfillment. Don't let those little ills go and grow. Consult a Physician promptly—and bring his prescription here for careful compounding.
McGRAW BROTHERS
Prescription Pharmacists
"THE CORNER DRUG STORE"
Daly City RAndolph 6012
RELIABLE Rx PRESCRIPTIONS

NEW YEAR'S PARTY SELECTIONS
Smartly Styled Dresses ..... $5.98 to $12.98
SLACKS - SLACK SUITS
SWEATERS - SKIRTS - BLOUSES
All Popularly Priced
42 Gauge, first quality hose ..... 89c pair
42 Gauge, Grade A irregular hose ..... 76c pair
SHEPHERD SPECIALTY SHOP
6389 Mission St. JU 4-9034
Daly City Dr. Shaghoian Bldg.

# Buy Bonds & Stamps

— EVERY PAY DAY —

# SAFEWAY

## Homemakers' Guide

**WHERE** to go on New Year's Eve? Why not stay home and entertain some friends? It's fun and practically no trouble—requires few ration stamps, and saves gas and money!

Here are some food suggestions that will help make New Year's Eve, at home, a gala affair!

**FOR KITCHEN PARTIES**

Pancakes and Syrup
Bacon Curls or Sausage (if available)
Coffee, Tea or Hot Chocolate

To make your butter go further, heat syrup and add 1 to 2 tbsps. butter or margarine per cup. Can use prepared pancake flour for the pancakes.

* * *

Grilled Sandwiches
Pickles Olives Potato Chips
Coffee, Tea, Fruit Punch

**Grilled Sandwiches:** Spread bread with mayonnaise or salad dressing; spread filling (ideas given below) that is not too juicy on one slice; top with another, then spread outside of sandwich with mayonnaise or salad dressing. Place in moderately hot heavy frying pan and top with heavy plate and brown on one side and then the other, watching closely to prevent burning.

Any one of these fillings will make delicious sandwiches—sliced cheese, cheese spread, cottage cheese and nut or olive, peanut butter (plain or mixed with jam or catsup), minced ripe olives, olive and nut, ham and egg salad, minced fish, chicken or luncheon meats.

* * *

**FOR DESSERT PARTIES OR MIDNIGHT SNACK**

Baked Cranberry Pudding with Lemon Sauce
Coffee

**Baked Cranberry Pudding:** Make your favorite one egg cake, add ½ to 1 cup halved raw cranberries to batter. Bake in square pan (8x8x2) and serve warm.

* * *

Hot Homemade Cinnamon Rolls
Coffee, Hot Chocolate or Fruit Juice
Chilled Apples Popcorn

**Homemade Cinnamon Rolls:** Make biscuit dough (can use biscuit mix) and roll out in rectangle to one-fourth inch thickness; sprinkle with sugar and cinnamon (nutmeg or allspice can be used) and raisins. Roll up jelly roll fashion and slice in ½ inch slices; place on lightly-greased baking sheet and bake in moderately hot oven (425° F.) about 25 minutes or until done and brown. 2-cup flour recipe makes about 12 rolls

**FOR A SNACK BAR**

Place the food out on table at beginning of evening and let guests help themselves whenever they want to, and eat wherever they please.

Toaster for Making Toast
Bread—Have several kinds or rolls if no toaster is available
Spreads for toast—as jam, peanut butter, ripe sliced olives, cheese spreads, meat, fish or chicken salad
Potato Chips Pickles Olives
Cupcakes Cake or Tarts
Coffee, Fruit Juice, Punch or Chocolate

Julia Lee Wright Director
*Safeway Homemakers' Bureau*

## *Buy your foods early for your New Year's Eve party*

We think that's pretty sound advice, because the *earlier* you shop the *easier* it is to buy your food requirements, the *less* you'll have to do on Friday, and the *more* you'll enjoy New Year's!

**STORES CLOSED SATURDAY JANUARY 1st**

Prices in this ad are effective Sunday thru Friday, December 26 to 31, inclusive, in San Francisco, Oakland, Alameda, Berkeley, Piedmont, Hayward and other cities and towns in San Mateo, Alameda, and Contra Costa Counties, unless changes are required as a result of new OPA regulations.

### *Beverages — Mixers*

| | | |
|---|---|---|
| Water | Sparkling, Merry Mix Qt. bottle (plus dept) | 2 for 15¢ |
| Water | Sparkling, Belfast—Qt. (plus deposit) | 10¢ |
| Club Soda | Shasta—Qt. bottle (plus deposit) | 10¢ |
| Apple Juice | Signet—Qt. | 24¢ |
| Juice | Grapefruit, Town House (unsw.)—46-oz. can | 29¢ |
| Beer | Brown Derby—11-oz. bottle (plus deposit) | 4 for 28¢ |
| Beer | Rainier or Acme—11-oz. bottle (plus deposit) | 3 for 28¢ |

### *Relishes — Snacks*

| | | |
|---|---|---|
| Walnuts | Emerald—1-lb. cello | 39¢ |
| Peanuts | Planters Salted 5c-bag | 3 for 10¢ |
| Wafers | Wheat, Loose Wiles, toasted—1-lb. ctn. | 19¢ |
| Spudettes | potatoes 3½-oz. ctn. | 2 for 19¢ |
| Deviled Ham | Cudahy pure (1 pt.)—3-oz. | 15¢ |
| Olives | Chopped, Albers, ripe 4-oz. glass | 2 for 25¢ |
| Olives | Lindsay, ripe, med. 9½-oz. glass | 18¢ |

**Pancake Flour**
& Waffle, Suzanna—20-oz. ctn. 9¢

**Waffle Mix**
or Muffin, Duff's—14-oz. pkg. 22¢

**Gingerbread Mix**
Dromedary—14-oz. ctn. 18¢

**Cake Flour**
Swansdown—44-oz. ctn. 26¢

**Buckwheat Flour**
Pillsbury—20-oz. ctn. 12¢

### *Resolve to Shop Early in the Week — Get Better Variety and Save Time*

### *Green Stamp Values*

| POINT VALUE | | PRICE VALUE |
|---|---|---|
| [30] Cocktail | Fruit, Del Monte—#2½ | 29¢ |
| [4] Soup | Tom., Rancho—10½-oz. | 6¢ |
| [18] Peas | Little Farmer—No. 2 can | 10¢ |
| [21] Tomatoes | Arm in Arm—No. 2½ | 10¢ |
| [15] Beans | Pork &, VanCamp's #2 | 2 for 25¢ |

### *Brown Stamp Values*

| POINT VALUE | | PRICE VALUE |
|---|---|---|
| [6] Margarine | Sunnybank—1-lb. | 19¢ |
| [3] Spread | Cheese, Kraft, Pim., Olive-Pim.—5-oz. glass | 17¢ |
| [3] Spread | Cheese, Kraft, Relish Cream—5-oz. glass | 17¢ |
| [10] Salad Oil | Jewel—Qt. glass | 49¢ |
| [2] Pure Lard | Swift Silverleaf—1-lb. | 19¢ |

### *Non-Rationed Items*

| | | |
|---|---|---|
| Marmalade | Dude Ranch—2-lb. | 27¢ |
| Malted Milk | Haw. Poyo—12-oz. | 45¢ |
| Peas | Green or Split, Washburn—1-lb. | 13¢ |

**Duchess Salad Dressing**
8-oz. jar 9¢ Pint jar 15¢

### *FARM-FRESH PRODUCE*

When you buy such things as oranges and beets *by weight*, you get your full money's worth—and they're mighty good eating!

| | | |
|---|---|---|
| Schell Grapefruit | Coachella | lb. 7¢ |
| Banana Squash | & Hubbard | lb. 4½¢ |
| Pippin Apples | Fine for pie making | 2 lbs. 19¢ |
| Yellow Onions | | lb. 6¢ |

**SUNKIST LEMONS**
Nice & Juicy
2 lbs. 19¢

You're in step with the drive to save paper for war needs if you use a Shopping Bag.

### *Money Savers*

| | | |
|---|---|---|
| Oats | Morning Glory, Quick or reg.—48-oz. | 21¢ |
| Quick Wheat | Carnation—2½-lb. pkg. | 23¢ |
| Shredded Ralston | Cereal—12-oz. pkg. | 11¢ |
| Ginger Snaps | NBC Old Fashioned—1-lb. | 23¢ |
| Nob Hill Coffee | Whole roast—1-lb. pkg. | 24¢ |
| Hills Red Coffee | 1-lb. pkg. | 30¢ |
| Sanka Coffee | All-purpose—1-lb. glass | 34¢ |
| Imperial Sauce | Del Mar 6-oz. bottle | 17¢ |
| Dog Food | Red Heart, Asst. Dehyd., 12-oz. | 2 for 19¢ |
| Cigarettes | pkg. 13¢ 2 for 25¢ Carton | $1.22 |

Avalon, Domino, Twenty Grand, Wings King Size

ORANGE LAYER CAKE 30¢
Two layers of silver cake filled and iced with orange cream icing

BUTTER HORNS Pkg. of 2 16¢

**KITCHEN CRAFT FLOUR**
Enriched—No. 10 bag 51¢

**CANTERBURY TEA**
Orange Pekoe—¼-lb. ctn. 22¢

**Julia Lee Wright's BREAD**
Pullman Sandwich, White (enr.) and wheat
1½-lb. loaf 12¢

**BUSY BAKER CRACKERS**
Soda—1-lb. ctn. 19¢ 2-lb. ctn. 34¢

**CHERUB MILK**
(1 pt.)—Condensed—Tall can 3 for 27¢

### *SAFEWAY GUARANTEED*

Whether it's meat for this evening or meat for Sunday's dinner, you want the tenderest and the best—that's Safeway!

| Points Per Lb. | | Price Per Lb. |
|---|---|---|
| [7] Rib Roast | Prime, Fine "A" Grade Beef 7-inch Cuts, Tender, | 29¢ |
| [4] Pork Loins | Smoked—Fancy Eastern, by the piece, Rib or Loin End | 37¢ |
| [2] Pork Shoulders | Lean Sweet Pickled Whole or Shank ½ | 28¢ |
| [8] Sirloin Steaks | "A" Grade Beef Tender Choice Cuts | 32¢ |
| [4] Short Ribs | Beef—Meaty Plate Rib Cuts for Baking | 15¢ |

**CORNED PORK LEGS**
Shank Half, Bone In (3 pts.)—Lb. 30¢
Butt Half, Bone In (4 pts.)—Lb. 32¢

**BACON**
Fancy Eastern (3 pts.)
By the Piece, Rind On—Lb. 33¢

All advertised items including produce subject to stock on hand and price changes made necessary by market fluctuations or new regulations from O.P.A.

## THE GUESTS SAID "DELICIOUS"

WE'VE INVITED THE BROWNS AND THE GRIPPS OVER FOR NEW YEAR'S EVE, YOU KNOW, BILL.. AND I SIMPLY CAN'T DECIDE WHAT TO SERVE FOR A DELICIOUS SNACK!
HERE'S A THOUGHT: HOW ABOUT THOSE ROLLED THINGS WE HAD FOR SUPPER AT YOUR AUNT EMILY'S LAST SUNDAY?
THAT IS AN IDEA, BILL!
...HOW DO YOU MAKE THEM, AUNTIE?
SIMPLY USE PREPARED PANCAKE FLOUR, DEAR. MAKE THIN CAKES THE FULL SIZE OF YOUR FRYING PAN, ROLL THEM WITH BUTTER OR MARGARINE AND SERVE WITH FRUIT SAUCE!
BUT THIS IS POSITIVELY DELICIOUS, MARTHA! YOU SHOULDN'T HAVE GONE TO SO MUCH TROUBLE.
THIS IS THE SURPRISING THING! IT WASN'T ANY TROUBLE AT ALL. USING PREPARED PANCAKE FLOUR.

1943 1944

And it has dozens of different tasty uses!

Pancakes and waffles are amazingly easy to make with prepared flour—fine for breakfast, lunch, or supper! Get a big, unretouched package at your Safeway store this week.

**SAFEWAY**

# Want To Do Your

## Then If You Can Qu

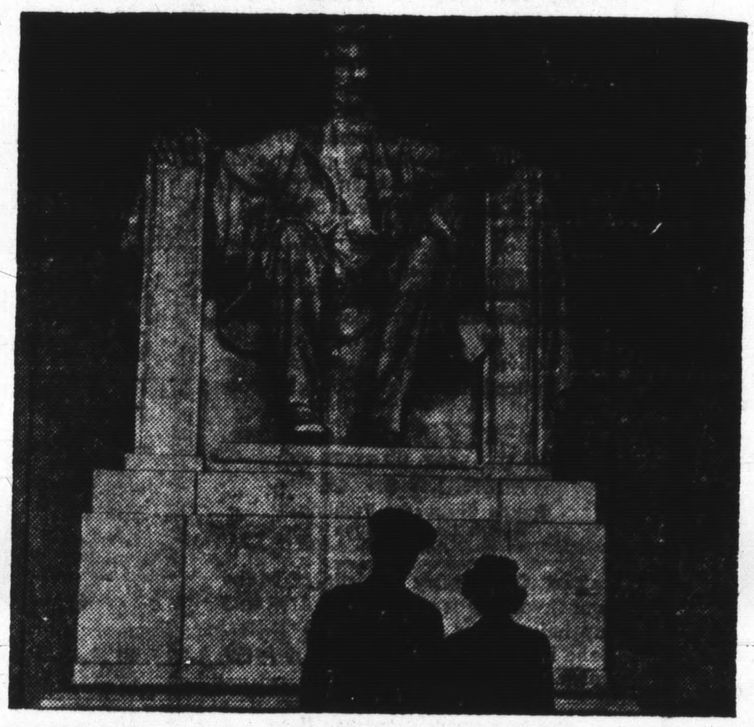
**REQUIREMENTS:**

**AGE: 20 to 49 years, inclusive.**

**CITIZENSHIP: You must be a citizen of t United States. (You will have to furnish birth certificate or other satisfacto proof of your citizenship and age.)**

**MARRIAGE: You may be married or sing**

**DEPENDENTS: You must be without d pendents, without children under 14.**



**Will you help your country in an important way?** Do you want to do all you can to speed victory? Do you want to help in a really vital way to bring our soldiers home *sooner?* If you do, then you've got the first thing it takes to be a Wac.

## A VITAL ARM

## Join The


T. R. HOPMAN
Electrician
RADIO SERVICE
DElaware 5629

KEEP ON
Backing the Attack!
WITH WAR BONDS

Cliff Pettigrew
DALY CITY GARAGE
TOWING - REPAIRING
47 Hillcrest Drive
RAndolph 2930

JAMES E. DONAHUE
DE SOTO - PLYMOUTH
Sales and Service
6259 Mission Street
RAndolph 9941

"Joe" "Fred"
MATHER BROS.
AUTO REPAIRING
WELDING
6041 Mission Street
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SILK and WASH DRE
LINGERIE - HOSI
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# n Part For Victory?

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**CHARACTER: Must be excellent, of course.**
**EDUCATION: Two years of high school and a satisfactory aptitude rating meet the education requirement. However, the high school requirement is waived in the case of those whose aptitude rating, as revealed by the Mental Alertness test, shows equivalent ability.**
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FOR GOOD MEALS
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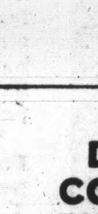
**10% OF INCOME IS OUR QUOTA IN WAR BONDS**

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Keep on Backing the Attack with your purchases of WAR BONDS. Give War Bonds for Christmas.

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Make it a thrifty CHRISTMAS—give WAR BONDS. Keep on BACKING THE ATTACK.

**Volunteer For CIVILIAN DEFENSE**

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Peter Venturino
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"Red" Keithley
**KEITHLEY'S MARKET**
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# WARTIME HOMEMAKER

## HOMEMAKERS CAN TAKE A LESSON FROM THE ARMY!

By EDWINA NOLAN
*General Electric Consumers Institute*

Those in the Army, Navy, Marines, and Coast Guard in control of food, abide rigidly by these rules: All food must be prepared with extreme accuracy for the number of men to be served so that there will be as little left-over prepared food as possible. Unpopular foods are served on fewer occasions. The soldier or sailor is urged to "Take all you want—*but* eat all you take."

This slogan "Take all you want—but eat all you take" is posted in all mess halls. And those boys follow through—they know the value of food as a weapon of war!

Food *can* save millions of lives. But waste and non-production *can* lose these millions of lives, too. In fact, the course of the whole war depends upon how successfully we can produce food, and how willingly we can *save* and *share* it.

Here is how American food is distributed: 75% of the food produced in this country is reserved to supply our needs, the civilian population. Only 13% is used by our armed forces. The food allocated for lend-lease amounts to 10% of our total food supply. The remaining 2% is sent to our possessions.

For the duration of the war, no matter how much food America produces, there will always be *more* needed because as the war progresses there will be an increasing demand for food supplies throughout the world and the demand will continue to exceed the supply.

The demand for many foods already exceeds our supply. So, in order to be fair and to insure even distribution, rationing of these items has been put into effect. Rationing affects you, and you, and me. We share alike and we suffer alike on the hard-to-get and scarce foods. Any violation of the rationing system is in truth an act of sabotage against your own country—it helps Hitler in a great big way.

Are you by any chance an unwitting violator of the rationing system through one of the following?

(a) Accepting rationed foods without giving the proper number of stamps?
(b) Giving away ration stamps you do not use?
(c) Buying rationed foods which you do not need?

If so, you are making it harder for America and the Allies to defeat Hitler.

A single violation of rationing may not seem important, but one begets another. They all help break down the food rationing system which will result in inadequate food for many people (perhaps yourself), locked doors for many stores and a general breakdown in morale.

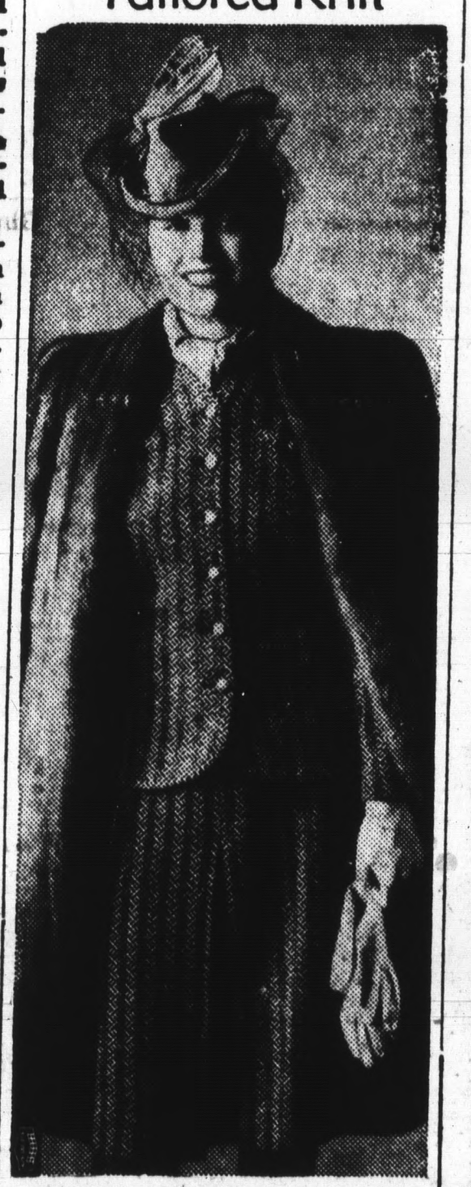
We've a job to do, Homemakers. Let's not fail in it. Let's cut out all food waste (remember the slogan "Take all you want—but eat what you take"), plan with extreme accuracy, measure all foods with extreme accuracy, use all leftovers with extreme care, save all possible waste fats, and PLAY SQUARE.

By doing these things we will truly be performing our duties on the food front—our part in the "Food Fights For Freedom" war effort.

## Glamor Garnish

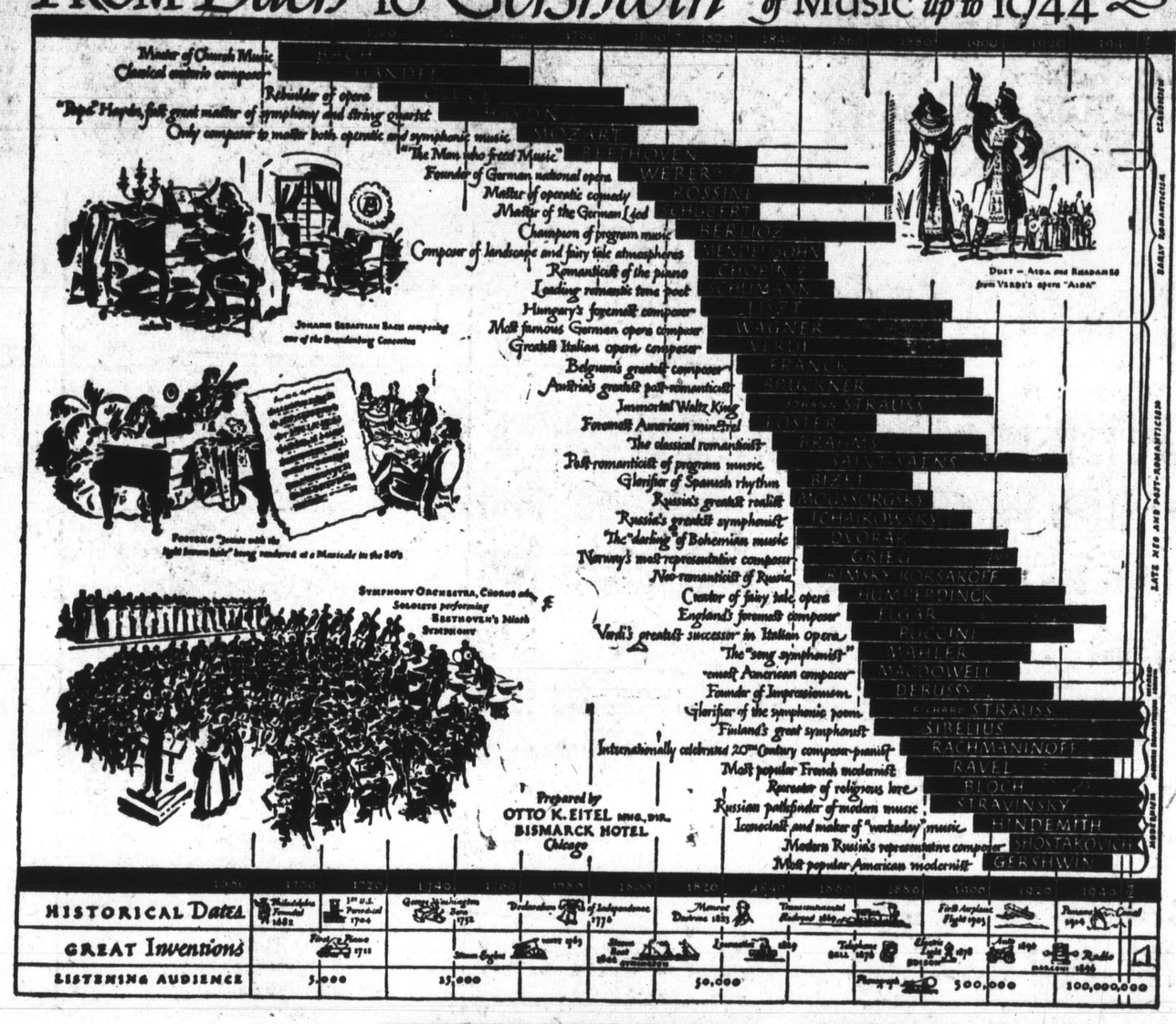
*CHARMING REACTION to the practical efficiency of the day is a fluffy, flattering negligee. The ultimate of feminine daintiness is expressed in the ice blue crepe, trimmed with a face-framing collar of matching ostrich, worn by CBS emcee Mary ("Roma Show") Astor. From an inserted belt, which ties gracefully at the waistline, the bias skirt falls in graceful folds.*

## Tailored Knit



*AMONG THE MULTIPLE VIRTUES of line and beauty which distinguish the knit suit of CBS star Fran ("Big Town") Carlon are long wearability, non-wrinkling quality and a genius for holding shape. Yarns used are wool, cotton, rayon and aralac, each serving a specific purpose. Prophetic of the increasing popularity of cardigans, the suit of gray and true blue herringbone pattern is joined in mitered perfection to give soft line to the bound coat edges and upper pockets. (From De Pinna, New York.)*

# FROM Bach TO Gershwin — TWO and one half CENTURIES of MUSIC up to 1944




# Tampala . . . A Tempting Tasty

By BETTY BARCLAY

SOME day soon you will be sitting at a friend's table, or perhaps in a restaurant or hotel dining room, and a new vegetable dish will be placed before you.

It will look something like spinach if the leaves are served, or like asparagus if the stalks are featured — but it will not taste like either spinach or asparagus. It will have a flavor all its own — a new flavor, a delightful flavor, a surprising flavor.

This new vegetable is Tampala. For centuries it has been an important food in India and China. A few years ago a missionary presented seeds to David Burpee of Philadelphia, a man who has devoted his life to developing new and better vegetables. The seeds were planted—all over the country. The leaves and stalks were tested in dozens of diet kitchens. Tampala proved it was an American green eager to take the place of the healthful but often despised spinach.

This year seeds are obtainable. Victory gardeners will be planting a few and surprising their friends in a few weeks when the first picking of leaves is possible. Tampala will soon be on the market, but the wise farmer and Victory gardener will this year have a chance to watch the delighted reaction of their friends when a new vegetable is served, and be able to say, "This is Tampala. How do you like it?"

The young leaves of this new vegetable (to us) may be eaten raw as a salad or cooked as you would spinach. Tampala is so different in flavor to other vegetables used as "greens" that it is difficult to compare it to any of them. It retains its tenderness for a longer time, has a consistency and flavor all its own, less irony and less puckery than spinach, more flavor, more body and more food value than either spinach or chard — a pleasing change from all other "greens". It does well in hot weather and will keep on producing all summer.

Tampala leaves are so tender that they require only five minutes to cook, with only the water that clings to the leaves when washed. Branches 4 to 5 inches in length may be quickly gathered instead of picking individual leaves. These young stem tips and leaves may be cooked together; the larger stems, up to the size of one's little finger, may be separated from the leaves and cooked separately for 8 or 10 minutes as you would cook asparagus. The stems have a taste suggestive of artichokes. Young leaves, cut finely, make a refreshing salad.

Tampala has an unusually long period of usefulness; it will not bolt or go to seed during hot weather. One sowing usually produces enough "greens" for the season. However, for a continuous supply of the most tender leaves, several successive sowings may be made 10 days or 2 weeks apart, letting plants remain where they come up and using entire plants when they become 5 or 6 inches high.

# All-Star Game At Kezar January 1

New Year's Day will bring the nineteenth annual Shrine all-star football game at Kezar stadium, in Golden Gate park, San Francisco. Presented each year for the benefit of the Shriners' Hospital for Crippled Children, the classic on Saturday afternoon, January 1, 1944, promises to fill Kezar to capacity. Outstanding stars from the nation's university elevens will include men in service on the two carefully selected teams. The spectacular pageant by Shrine and other uniformed units will include Waves, Wacs and Women Marines this year.

Tickets are all reserved.

The teams were present at a game rally at the Opera house, December 22.

## HOW IS A STEW COOKED?



**Brown the Meat**

For richer color and more flavor brown the meat on all sides in its own fat or in a small amount of drippings. Season, cover with water, cover kettle, and simmer until tender.

**Add Vegetables Later**

To prevent over-cooking, add whole carrots and onions about 40 minutes before meat is done. About 15 minutes before serving the stew, add four quarters of a head of cabbage.

**Serve Attractively**

Arrange steaming hot meat and vegetables in groups on a platter or chop plate. Serve gravy separately.

KEEP ON
Backing the Attack
WITH WAR BONDS

BUBBLE-DANCER — is U. S. war slang describing a dish washer. Even a dish washer has wartime duties. Yours is to work and buy more War Bonds in the 3rd War Loan.

| | Name | Address | Phone | Prop. or Mgr. | Date Est. |
|---|---|---|---|---|---|
| ALTERATIONS | Mrs. Cora Oberg | 74 Moltke | RAndolph 7671 | Mrs. Cora Oberg | 1943 |
| AUTO SALES AND SERVICE | Belli Motor Company | Mission and San Pedro | DElaware 6300 | M. J. Soldavini | 1867 |
| | Daly City Garage | 47 Hillcrest | RAndolph 2930 | Cliff Pettigrew | 1916 |
| | James E. Donahue | 6259 Mission | RAndolph 9941 | James E. Donahue | 1932 |
| | Harris Brothers | 5990 Mission | DElaware 1173 | W. Mushkin | 1939 |
| | Mather Bros. | 6041 Mission | DElaware 3426 | Joe and Fred Mather | 1928 |
| | Mission Auto Co. | 6465 Mission | RAndolph 0334 | A. L. Timossi & A. Ferraris | 1925 |
| | Pantaleoni Bros. | 7046 Mission | RAndolph 3868 | Victor & Vincent Pantaleoni | 1928 |
| | Peter Venturino | 5975 Mission | RAndolph 9922 | Peter Venturino | 1939 |
| AUTO WRECKERS | Daly City Auto Wreckers | 7201 Mission | RAndolph 9592 | D. Fairchild | 1931 |
| BARBER SHOPS | Curry's Barber Shop | 6371 Mission | | Cliff Curry | 1926 |
| BEAUTY PARLORS | Cut 'N Kurl | 6654 Mission | RAndolph 0292 | Mrs. Jennie Borelli | 1934 |
| | Daly City Beauty Shop | 6315 Mission | RAndolph 8227 | Julia Boschi | 1940 |
| | La Cerna Beauty Salon | 5 Wellington | DElaware 0868 | Mrs. Theresa Cerna | 1938 |
| | Little Beauty Salon | 6019 Mission | ELkridge 0077 | Frances Vitzen | 1941 |
| CANDY STORES AND CREAMERIES | Central Creamery | 6331 Mission | ELkridge 4220 | Albert E. Pulley | 1940 |
| | Daly City Creamery | 6288 Mission | RAndolph 9639 | Rose Hanson | 1935 |
| | Goodness! Laura Lee Candies | 6229 Mission | DElaware 2940 | R. C. Coombs | 1940 |
| CEMENT AND CONCRETE | Daly City Lime & Cement Co. | 399 Templeton | RAndolph 1871 | A. Milano | 1916 |
| CLEANERS AND DYERS | Daly City Cleaners | 6274 Mission | DElaware 5261 | J. F. Schultz | 1940 |
| | Wardrobe Cleaners | 6748 Mission | JUniper 4-8321 | T. B. Jones | |
| CORSETIER (Individual) | Spirella | 332 Miriam | RAndolph 6895 | Mrs. Eula Jakobsen | 1942 |
| DRUG STORES | McGraw Bros'. Pharmacy | 6300 Mission | RAndolph 6012 | E. A. McGraw | 1928 |
| DRY GOODS | Colma Dry Goods | 7389 Mission | ELkridge 2792 | Elizabeth Barlesi | 1940 |
| | Daly City Dress Shop | 6277 Mission | DElaware 7207 | Alfred Guttmann | |
| | Kaye's Smart Shop | 66 School | ELkridge 3710 | Kaye Abrami | 1941 |
| | Warshawski's Dry Goods | 6340 Mission | DElaware 0231 | Henry Warshawski | 1922 |
| EGGS AND BUTTER | Robertson's Egg Store | 9 Hillcrest | RAndolph 6846 | Alfred W. Robertson | 1931 |
| ELECTRICIANS | Electric Motor House | 6999 Mission | ELkridge 3350 | William Kerch | 1940 |
| | Hopman Electric | 27 Gambetta | DElaware 5629 | T. R. Hopman | 1929 |
| | Meritt Electric | 244 Hillside | DElaware 7817 | B. L. Meritt | 1935 |
| FLORISTS | School St. Nursery | 213 School | DElaware 0981 | Fred Lagomarsino | 1929 |
| GROCERIES | Colma Pioneer Grocery | San Pedro | DElaware 9040 | G. Belli & Sons | 1937 |
| | Keithley's Market | 6390 Mission | RAndolph 5884 | "Red" Keithley | 1940 |
| | Hanover Grocery | 653 Hanover | DElaware 10336 | G. Gimle | 1941 |
| | Lucca Ravioli Co. | 7370 Mission | RAndolph 6102 | Pat and John Stanghellini | 1926 |
| | Philosophy Store | 31 Hillcrest | RAndolph 2799 | Geo. Nick & Bros. | 1907 |
| | Phil's Grocery | 108 Los Olivos | ELk. 0458 | P. W. Selby | 1939 |
| | Westlake Market | 301 Miriam | RAndolph 9667 | Robert Fessenden | 1938 |
| HARDWOOD FLOORS | L. H. Comer | 159 Santa Cruz | RAndolph 9294 | Larry Comer | 1928 |
| HOSPITALS | Villa Sanitarium | Vale and Werner | RAndolph 3636 | Joseph Sarto | 1929 |
| INSURANCE | John J. Fahey Sr. | 3 Wellington | DElaware 2981 | John J. Fahey Sr. | 1920 |
| | A. J. Gaggero | 7377 Mission | DElaware 8485 | A. J. Gaggero | 1930 |
| | P. G. Selmi | 39 Wellington | DElaware 2663 | P. G. Selmi | 1939 |
| LIQUOR STORES | Gelsi's Place | 6278 Mission | RAndolph 9729 | Egedio Gelsi | 1935 |
| | Midtown Liquor Store | 7144 Mission | ELkridge 2128 | Mrs. Dezolina Scocca | 1941 |
| LUMBER YARDS | Dolan Bldg. Supply Co. | 6939 Mission | RAndolph 6995 | D. A. & J. F. Dolan | 1923 |
| | New Colma Mill & Lumber Co. | School & Bruno | DElaware 3344 | Lee Noack | 1938 |
| | A. L. Stockton Lumber Co. | 6100 Mission | DElaware 6320 | A. H. Stockton | 1909 |
| MATTRESSES | Daly City Mattress & Upholstering Co. | 6754 Mission | DElaware 9792 | E. J. Allen | 1936 |
| MEAT MARKETS | Lucca Meat Market | Colma | RAndolph 6102 | L. Pinochi & L. Stanghellini | 1932 |
| MORTUARY | W. C. Lasswell | 6154 Mission | RAndolph 0100 | B. Lasswell & I. Lasswell | 1916 |
| NURSERIES | Bungalow Nursery | Hillside | RAndolph 3718 | Mr. & Mrs. Werle | 1919 |
| | Daly City Nursery | 559 San Diego | DElaware 9907 | F. & S. Bryant | 1921 |
| PLUMBER | A. M. Harrison | 6236 Mission | DElaware 1991 | A. M. Harrison | 1927 |
| RADIO SHOPS | Byrne Radio Store | 6241 Mission | RAndolph 7782 | Edward Byrne | 1931 |
| RESTAURANTS | Central Club | 6282 Mission | RAndolph 9616 | A. Sardi | 1938 |
| | Daly City Coffee Shop | 6339 Mission | ELkridge 2657 | John Sacaldasis | 1928 |
| | Gilmore's Inn | 6456 Mission | DElaware 1286 | Harry Gilmore | 1942 |
| | Hilltop Lodge | 22 Hillcrest | RAndolph 9591 | Jim Crudo | 1940 |
| | Italian Cafe | 6630 Mission | ELkridge 0616 | Lena Sereni | 1940 |
| | Theatre Grill | 6233 Mission | RAndolph 9787 | George Spoulos | 1931 |
| | Tiny's New Place | 6045 Mission | RAndolph 9583 | T. Britton | 1936 |
| | Wit's End Cave | 6055 Mission | RAndolph 9845 | Bob Witt | 1939 |
| ROOFING | Alex Johnson | 142 Winchester | DElaware 8418 | Alex Johnson | 1936 |
| SAND AND GRAVEL | Pac. Coast Aggregates | Junipero Serra (85 - 2nd St.) | DElaware 3438 | | |
| SERVICE STATIONS | Frank's Union Super Service Station | 6200 Mission | | Frank Rehe and Staff | |
| | Carr's Service | 6755 Mission | RAndolph 9755 | J. O. Carr | 1939 |
| | Hammar's Shell Service | 6098 Mission | RAndolph 9821 | M. L. Hammar | 1937 |
| | Jean's Super Service Station | 6498 Mission | | Vic Gotelli | 1943 |
| SHEET METAL | Daly City Sheet Metal | 6512 Mission | JUniper 4-4469 | Frank Neumann | 1933 |
| THEATER | Daly City Theatre | Mission & Flournoy | YUkon 2112 | Henry Combe | |
| UPHOLSTERY | REB'S Upholstery Shop | 26-28 Hillcrest | DElaware 4591 | R. E. Bennett | 1942 |

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And we mustn't allow minor affairs to distract from our all-out effort. That's why Westlake's time- and worry-saving shopping features are important. Let them help you help Uncle Sam!

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Imported -- 4-5 quart
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Ready Mixed
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